

MAFBNZ In-flight Video - 2009-10 script

Updated Oct 2009 – including fine and operational changes

Sc 1	WIDE SHOT OF THE TARMAC FULL OF PLANES AT AIAL	<i>Library music under</i> MVO: "This is an important notice about New Zealand law.
Sc 2	CUT TO A CLOSE UP SHOT OF THE ENTIRE (THREE-LEAVED) PASSENGER ARRIVAL CARD BEING OPENED (AS AFF ONBOARD)	"You must declare on this passenger arrival card if you are carrying...
Sc 3	STILL SHOTS OF: FRESH FRUIT, MEAT, ASIAN FOODS AND DAIRY PRODUCTS, IN STYLE OF CANADIAN VIDEO GRAPHIC STAMPED OVER EACH "DECLARE"	"any food including fruit and vegetables any meat, fish & poultry, ingredients used in cooking and all dairy products – this includes anything you can cook, eat or swallow. <i>Poss sfx: for each shot</i>
Sc 4	CUT TO ANOTHER CLOSE UP OF PASSENGER ARRIVAL CARD WITH HAND TICKING BOXES (SHOWING SOMETHING DECLARED.) AND REFERRING TO THE BIOSECURITY INFO ON THE FORM	"Also DECLARE any plants, wooden items, seeds, animal products, traditional or herbal medicines, outdoor or sports equipment, or any related products. Declare them on your passenger arrival card and we may inspect them.
Sc 5	CUT TO A SHOT OF SOMEONE PUTTING A RED APPLE INTO THE AMNESTY BIN, FOCUSING ON THE BIN.	"Or dispose of them in the amnesty bins located throughout our Airports, or, if you're not sure, ask us.
Sc 6	CUT TO LOCKED OFF TIMELAPSE WIDESHOT OF BAGGAGE CAROUSELS, LOTS OF PASSENGERS AROUND. POSSIBLY FROM DESCENDING ESCALATOR	
Sc 7	WE SEE LOTS OF DIFFERENT PASSENGERS ARMS (NO FACES) CLAIMING THEIR BAGS. +C/U'S OF LUGGAGE	"Any of these bags, including your bags, could be carrying pests and diseases that can harm the New Zealand environment.
Sc 8	CUT TO A DETECTOR DOG ACTIVELY SNIFFING AROUND BAGS.	"Our detector dogs are trained to find restricted items.
Sc 9	OVER-SHOULDER OF PASSENGER SHOWING INSPECTOR THEIR ARRIVAL CARD.	
Sc 10	CUT TO A SHOT OF AN INSPECTOR PUTTING A BAG THROUGH THE X-RAY MACHINE.	"Your bags may be X-rayed or inspected.
Sc 11	CUT TO OVER PASSENGER'S SHOULDER OF ANOTHER INSPECTOR AT A SEARCH BENCH, LOOKING THROUGH A	"If you fail to declare for any reason,

	<p>PASSENGER'S BAG. THIS SCENE TO SHOW A PAIR OF WELL WORN WALKING SHOES WITH DIRT ON THEM AND A SOUVENIR TO ONE SIDE A BANANA BEING FOUND IN THE BAG. PASSENGER WITH GOLF BAG IN B/GRD</p>	
Sc 12	<p>CUT TO A SHOT OF THE ENFORCEMENT DESK (SO WE CAN SEE THE SIGN 'ENFORCEMENT DESK'.) GRAPHICS (IN BIO RED TYPEFACE) APPEAR ACROSS IT, ONE AFTER THE OTHER: "\$400 FINE" "UP TO \$100,000" "IMPRISONMENT"</p>	<p>"...you can be fined a minimum of four hundred dollars up to one hundred thousand dollars, or you may face imprisonment.</p>
Sc 13	<p>MAF BIOSECURITY NZ LOGO. NEW ZEALAND. IT'S OUR PLACE TO PROTECT</p> <p>DECLARE OR DISPOSE. IT IS NEW ZEALAND LAW.</p>	<p>"Don't forget to declare or dispose. It is New Zealand law."</p>