

QUARTERLY PROGRESS SUMMARY: October – December 2015

High Performance Mānuka Plantations PGP Programme

Summary of progress during this quarter

- Hive scales and cameras have been installed on trial sites to monitor hive and honey samples along with flowering periods for the mānuka plantations.
- Updated technical notes have been completed, covering technical aspects involved in preparing, planting and managing high-performance mānuka plantations.
- First iteration of the mānuka predictive modelling tool has been completed.
- An additional under-pivot plantation has been established.



Key highlights and achievements

- A TV programme interviewed the Hawke's Bay Regional Council and Massey University covering opportunities for mānuka on hill country; this will be aired on TV in the near future.
- Mānuka Farming New Zealand website has been developed, including information on the PGP programme and key information for landowners considering high performance mānuka. The website will be live in late February 2016.
- Recruitment and commencement of Mānuka Farming New Zealand Commercial Manager, Allan McPherson.

Collaboration with other PGP programmes

- Primary Growth Partnership AGM and Expo was attended enabling discussions with other PGP programmes.
- Communication with Ballance Agri Nutrients Clearview programme about the impact of fertiliser and trace elements on mānuka.
- Communications with NZ Avocados Go Global and Marbled Grass-fed Beef PGP programmes allowing a sharing of ideas and technical solutions.

Upcoming

- Completion of water deficit trials.
- DHA baseline sampling, including nectar collection, honey sampling and apiary information.
- A presentation will be given at the Mānuka Seminar in Taranaki on 17 February 2016.
- Display will be held at the Central District Fieldays in Fielding from 16 to 19 March 2016.
- Two Directors & the Commercial Manager have been invited to participate in a team to unlock the potential of mānuka honey production in the Manawatu Whanganui region. This is part of a

programme to implement the findings of the Manawatu Whanganui Regional Growth Study. A workshop for the mānuka honey project team is scheduled for 18 February 2016.

- Launch of Mānuka Farming New Zealand website in late February 2016.
- Mānuka Farming New Zealand communication plan to be completed.

Investment

| Investment period | Industry contribution | MPI contribution | Total investment |
|--------------------------|------------------------------|-------------------------|-------------------------|
| During this Quarter | \$60,258 | \$55,522 | \$115,780 |
| Programme To Date | \$1,063,076 | \$700,415 | \$1,763,491 |