

## MĀORI AGRIBUSINESS

# Ahuwhenua Trophy Competition – BNZ Māori Excellence in Farming Award

Entries to the 2015 Ahuwhenua Trophy Competition BNZ Māori Excellence in Farming Award are now open.

MPI is a major sponsor of the Ahuwhenua Trophy, providing the perfect opportunity to acknowledge and celebrate Māori excellence in farming and the significant role Māori play in New Zealand's primary industries.

- » Māori agribusiness is a major contributor to New Zealand's primary sector, and the wider New Zealand economy.
- » That's why MPI is committed to working with Māori to grow the sustainable productivity of their primary sector assets.
- » The Ahuwhenua Trophy competition celebrates business excellence in New Zealand's pastoral sector, alternating each year between dairy and sheep & beef. The 2015 competition is for Māori sheep and beef farmers.
- » As a major sponsor of the Ahuwhenua Trophy, MPI acknowledges and celebrates the significant role Māori play in New Zealand's primary industries.
- » The Ahuwhenua Trophy Competition showcases real farms delivering the sort of tangible outcomes that MPI is supporting other Māori land owners to realise.
- » The finalists this year are all exemplar models for growing rural economic development. The innovation of these finalists to pull together smaller land holdings into larger more commercially effective operations furthers the wider growth of Māori agribusiness, with governance frameworks which enable successful farming operations.

