



Māori Agribusiness: Pathway to Productivity Programme - Ngāti Pāhauwera Agribusiness Development Project (Phase 2) Project

The challenge	<p>Ngāti Pāhauwera is a confederation of approximately 80 hapū located between Napier and Wairoa. There are over 7,000 registered members. Ngāti Pāhauwera Development Trust was established under the Ngāti Pāhauwera Treaty Claims Settlement Act 2012 and as part of the Settlement redress package provided resources to build an economic base to which are land resources of 15,500 ha pine forest, 2,600 ha native reserves, 3,500 ha of farm land.</p> <p>Ngāti Pāhauwera want to determine a strategic direction, confirm sustainable land use to achieve their vision and collaborate with others who are willing to share their learning's and are committed to regional economic growth.</p> <p>Ngāti Pāhauwera is focused on increasing scale, productivity, profitability, capacity and greater share of the value chain.</p>
Purpose of the project:	<p>The purpose of this project is to for Ngāti Pāhauwera Development Trust to determine a strategic direction and confirm sustainable land use opportunities that will provide long term advancement to achieve their vision, increase their own capacity and optimise value chain opportunities.</p>
Project outcomes:	<p>The project outcomes are to:</p> <ul style="list-style-type: none">• Develop a business plan to achieve implementation of strategy from phase 1 of the project• Develop in-depth case and feasibility studies on five targeted sustainable land use opportunities• Build on future markets and partners recommendations from phase one of the project to maximise current red meat business plus five targeted land use opportunities and to conduct activities that further collectivisation aims.

Key Facts:

MPI's involvement (when did this contract/agreement start):	1 June 2016 to 30 June 2017
MPI funding or support:	MPI funding support of \$51,000
Partners (who is the project with):	Ngāti Pāhauwera Commercial Development Ltd

Ministry for Primary Industries

Manatū Ahu Matua



Proposed benefits:	<p>The project expects to realise the following benefits:</p> <ul style="list-style-type: none">• 4% return of assets by 2021 and 6% by 2030• 100,000 stock units by 2021• Increased knowledge base in agribusiness, and with registered members and trustees, increased retention of our people in local employment• Increase co-ordinated scale to influence opportunities, locally / regionally/ nationally and internationally.
Tribal Affiliation/Region:	Ngāti Pāhauwera