



Māori Agribusiness: Pathway to Productivity Programme - Te Hiku Farm Collective Project

The challenge:	<p>There is potential to generate extra production from Māori freehold land, as estimated in PwC 2013 and PwC 2014.</p> <p>Te Hiku Farming Collective has an estimated 17,000 ha of land across nine farms currently in Maori/Iwi ownership and/or being returned as part of their Treaty Settlements (Sweetwater Farms, Kaimaumau Farms, Paponga, Waireia Trust, Tapuwae Trust, Te Raite Station, Cape View Station, Wairahi Farm, and Parengarenga Inc.)</p> <p>Each farm has undergone a Whole Farm Assessment and now have the opportunity to adopt recommendations. Currently, there is no compelling evidence to encourage the nine farms to work together, instead it is their willingness to strive for greater returns from their land and to capture a greater share of the value chain.</p>
Purpose of the project:	<p>The purpose of this project is to sustainably increase productivity through the development of a Te Hiku Farming Collective, utilising farms currently in Māori/iwi ownership and farms returned as part of their Treaty settlement.</p> <p>The intention is to form a beef and sheep collective that will build scale through influencing the value end of the market chain.</p>
Project outcomes:	<ul style="list-style-type: none"> production of a report by KPMG to provide information on what opportunities exist for farms should they elect to operate as a collective; and the development of a business case for investors.

Key Facts:

MPI's involvement (when did this contract/ agreement start):	June 2015
MPI funding or support:	MPI funding of \$100,000 along with \$25,000 from Treasury financial support is being utilised.
Partners (who is the project with):	MPI is working with Sweetwater Farms, Kaimaumau Farms, Paponga, Waireia Trust, Tapuwae Trust, Te Raite Station, Cape View Station, Wairahi Farm, Paerengarenga, KPMG, Beef and Lamb New Zealand and the Treasury.
Proposed benefits:	<ul style="list-style-type: none"> Identification of opportunities for bringing together Māori farms in the far-North district (Northland);

	<ul style="list-style-type: none"> • Enabling Māori farm owners to make an informed decision as to whether to participate in a Te Hiku Beef and Sheep collective that influences the market end of the value chain; • Leveraging off nearby farms and encourage better connection; and • Establishing a beef and sheep collective that will build scale to influence the market end of the value chain.
Location:	Farming entities of Te Hiku, Northland.



The Te Hiku region - Northland