



Māori Agribusiness: Pathway to Productivity Programme - Waireia Trust Project

The challenge	<p>The current challenge for the Waireia Trust (the Trust) is transitioning to a higher performing farm with increased productivity and profitability. The size of the farm is 1313.8946ha. A Whole Farm Assessment (WFA) determined the current farm profit sits significantly below the regional average, however, the current governance and management are working well within financial constraints. This project will seek to address this challenge.</p> <p>The WFA identified several challenges the Trust needs to address in order to achieve increased productivity and profitability, including a clear strategic direction and plan.</p>
Purpose of the project:	<p>This project is focused on supporting the Trust to lift the productivity and profitability of its farm by:</p> <ul style="list-style-type: none"> strengthening its strategic direction so business activities can be aligned to the direction; and developing a five year business plan focusing on enhancing farm productivity.
Project outcomes:	<p>The Project Outcomes are:</p> <ul style="list-style-type: none"> a clear direction and detailed steps for the Trust to achieve growth and transition to a high performing farm. improved capital spending with greater assurance that the right developments are being prioritised. improved focus on key changes that will lead to productivity increased economic returns. increased capacity and capability of the Trust to govern and manage the farm to achieve lifts in productivity and profitability.

Key Facts:

MPI's involvement (when did this contract/agreement start):	15 June 2015
MPI funding or support:	Advisory Services
Partners (who is the project with):	Waireia Trust
Proposed benefits:	<ul style="list-style-type: none"> Increased skills, experience and understanding of strategic and business planning Improved strategic direction Increased economic returns

Tribal Affiliation:

Waireia Trust is based in Mitimiti Northland and represents its owners.

