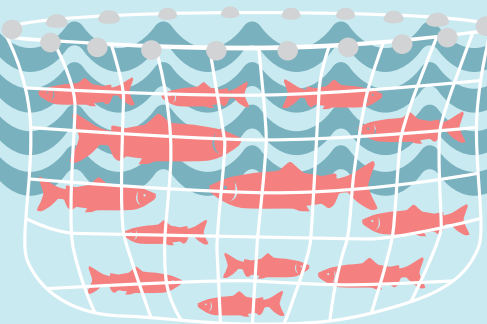


EXTREMELY EFFICIENT FARMERS ARE IN *New Zealand*

Ministry for Primary Industries
Manatū Ahu Matua

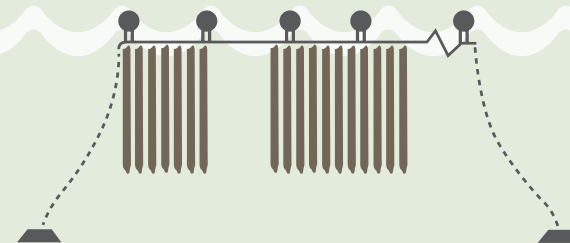


KING *Salmon*



KING SALMON ARE RAISED
IN THE PENS FOR UP TO
19-31 MONTHS UNTIL THEY
REACH A HARVEST WEIGHT
BETWEEN **4-6KG**.

*Greenshell*TM Mussels



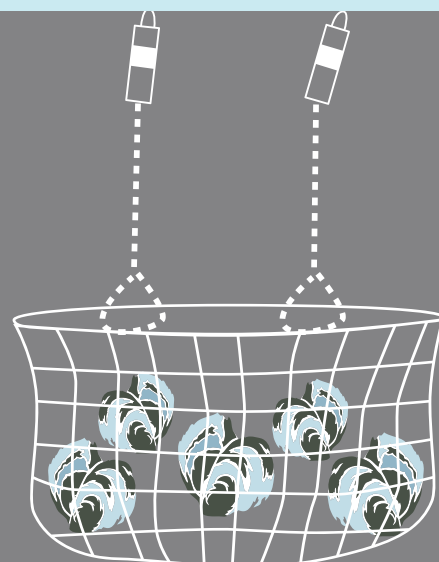
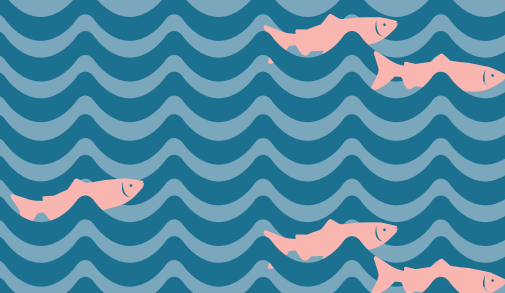
NEW ZEALAND GREENLIPPED
MUSSELS ARE A **SUBTIDAL**
SPECIES, **FARMED ON A**
SUSPENDED ROPE SYSTEM
KNOWN AS LONG-LINE
FARMING AND MARKETED AS
GREENSHELLTM MUSSELS.

Pacific Oysters



- Farms are stocked with **spat** sourced both from the wild and produced in a **hatchery**.
- Wild **spat** are collected on timber sticks in waters from specific areas.
- These **spat** covered sticks are transferred to the farms and spaced out on **intertidal racks**.
- A Pacific oyster will only attach itself to a structure once, so any undersized oysters collected during harvesting, and those sourced from a commercial **hatchery**, have to be grown out in **trays** or **baskets**.
- **Hatchery** produced **spat** is raised in a controlled environment for **4-6 months** before being **seeded** onto farms in **trays** and **baskets**. The **intertidal racks** which make up an oyster farm are usually located in **sheltered harbours or estuaries**.
- The oysters are washed over by two tides a day and spend some time suspended out of the water.
- Oysters are ready for harvest after **12-20 months**.

A FULLY STOCKED NZ SALMON
FARM IS A MAXIMUM **2% FISH**
AND **98% WATERSPACE**



Pacific Oysters

PACIFIC OYSTERS ARE
PREDOMINANTLY GROWN ON
STICKS AND IN **TRAYS** AND
BASKETS ON **INTERTIDAL** FARMS.

The Pacific oyster was unintentionally **introduced to NZ in the 1960s**, most likely through ballast water and from the hulls of Japanese ships in NZ to build the Auckland Harbour Bridge.

KING *Salmon*

- New Zealand farmed salmon begin their life in a **freshwater, land-based hatchery** and are then grown to harvest size in the sea.
- Fertilised **eggs** are **incubated** under controlled conditions (approx 10-12°C).
- Salmon are raised in the **hatchery** for 8-13 months before being transferred to a salt water farm.
- **Sea pens** are made of netting that allow good water flow and are up to **24 metres deep**.
- Fish are fed a diet of **food pellets**, specially formulated to meet the fish's full nutritional requirements. The **food pellets** contain **fishmeal** and **fish oil**, with some producers also incorporating plant proteins and oils and by-products from the poultry and meat industries.



GreenshellTM
mussels and
Pacific oysters are
filter feeders and
take all their nutrients
from the water.
**No food is
added.**

*Greenshell*TM Mussels

- Farms are stocked with wild **spat** either found **washed onto beaches** on seaweed, or collected on dedicated spat catching farms.
- **Spat** are **seeded** onto a long continuous rope and held in place with a special biodegradable mussock. They are stocked at a rate of approximately **1000-5000 spat** per metre of rope.
- After **3-6 months**, the **nursery lines** are lifted and the young **spat** are stripped from the ropes and **reseeded** on a final production rope at approximately 150-200 per metre.
- Mussels take between 15-18 months to reach a harvest shell size of 90-100mm.

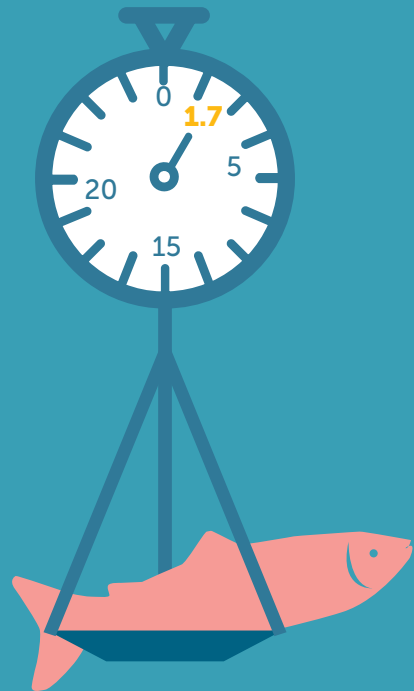
EXTREMELY EFFICIENT
PROTEIN **SOURCE**

Farmed Seafood



“We must turn to
the sea with new
understanding and
new technology.
We need to farm
it as we farm the
land...”

- JACQUES COUSTEAU



Sea Farmed King Salmon

FCR = **FEED CONVERSION RATIO**
FCR MEANS **THE AMOUNT OF**
FEED IT TAKES TO PRODUCE
1 KILOGRAM OF FISH.

How will we feed
the future?



IN THE NEXT **40 YEARS**, WE MUST PRODUCE
MORE FOOD THAN THE PREVIOUS **10,000 YEARS**.

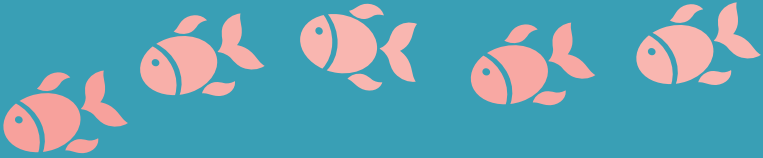


THE WORLD NOW PRODUCES **MORE FARMED FISH**
THAN IT DOES BEEF.

AQUACULTURE IN NEW ZEALAND IS A **LOW IMPACT**
METHOD OF PROTEIN PRODUCTION.

FISH ARE COLD-BLOODED, WHICH MEANS LESS OF
THEIR FEED IS WASTED BEING BURNED AS ENERGY
TO KEEP WARM.

ABOUT **1/2 THE SEAFOOD** THE WORLD EATS COMES
FROM AQUACULTURE.



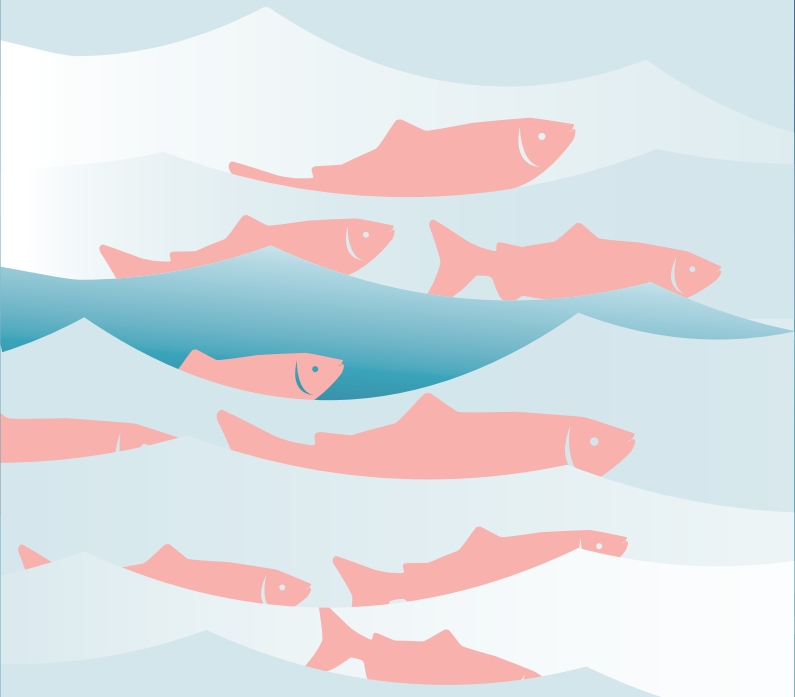
THE GLOBAL SUPPLY OF PROTEIN FROM WILD
FISHERIES IS **LIMITED**.



WITH FARMED FISH THERE IS PLENTY OF WILD
FISH PROTEIN LEFT OVER TO **GROW OTHER**
SEAFOOD LIKE PAUA. BY GROWING A NUMBER
OF AQUACULTURE SPECIES TOGETHER WE
COULD MAKE A GLOBAL FCR OF 1.



A CHANGING CLIMATE WILL PRESENT **NEW**
CHALLENGES FOR AQUACULTURE - OCEAN
ACIDIFICATION, WATER TEMPERATURE
CHANGES AND OCEAN CURRENT CHANGES.



NEW ZEALAND PRODUCES 0.5% OF THE WORLD'S
FARMED SALMON BUT THAT'S ALSO

70% OF THE WORLD'S
FARMED KING SALMON.

IN NZ **11,000 TONNES** OF
KING SALMON ARE GROWN IN
15 HECTARES OF OCEAN.

When we needed to store them
we would make a circle of rocks just
offshore and keep the live mussels there.
It was like our fridge

MATAPI BRIGGS - NGA PUHI

Aquaculture:
The farming of seafood or growing of
plants and animals in water.

EXTREMELY *Efficient Farming* IS AQUACULTURE



NEW
ZEALAND'S **SALMON
FARMING** INDUSTRY
HAS BEEN RECOGNISED
AS THE **WORLD'S
GREENEST.**

MONTEREY BAY AQUARIUM,
SEAFOOD WATCH PROGRAMME

Speaker's Notes

"THE OPPORTUNITY IS FOR MAORI TO
BECOME LEADERS IN PRESENTING
NEW ZEALAND SEAFOOD TO THE WORLD."
- **RACHEL TAULELEI, YELLOW BRICK ROAD**

"FARMED SEAFOOD PROVIDES AN
ANSWER TO INCREASING DEMAND FOR
PROTEIN SOURCES AS THE WORLD'S
POPULATION BECOMES MORE AFFLUENT,
URBANISED AND APPROACHES 9 BILLION
BEFORE 2050."
- **WORLD WIDE FUND FOR NATURE (WWF)**

\$338
IN 2015 **MILLION WAS GENERATED THROUGH
EXPORTS OF AQUACULTURE PRODUCTS TO**

79
COUNTRIES AROUND THE WORLD.

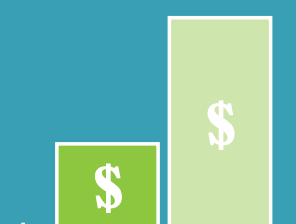
NZ HAS
CLEAN WATER,
SHELTERED
HARBOURS AND
LOTS OF PLANKTON
WHICH ARE
PERFECT FOR
AQUACULTURE.

LESS
THAN
0.1% OF
OUR COASTAL
WATERS IS
USED FOR
AQUACULTURE

NEW ZEALAND
**GREENSHELL™
MUSSELS** ARE
ONE OF THE
TOP 2
'ECO-FRIENDLY
SEAFOODS' IN
THE WORLD.



THE TECHNOLOGY TO FARM **GREENSHELL™
MUSSELS** WAS INVENTED BY CLEVER NEW
ZEALANDERS. ONE FARMER CREATED THE
MUSSOCK BY USING HIS DAUGHTER'S FRENCH
KNITTING MACHINE.



NZ AQUACULTURE
HAS A GOAL OF
INCREASING ANNUAL
SALES FROM
\$400 MILLION
TO **\$1 BILLION**
BY 2025.

A+

NEW ZEALAND
**Sustainable
AQUACULTURE**

**NZ MARINE FARMERS
OPERATE THE A+
SUSTAINABILITY PROGRAMME**

We set world leading sustainable aquaculture
standards and then publically report on the
industry's performance against those standards.

**Maori Commercial
Aquaculture Claims
Settlement Act 2004**

Iwi with a coastal rohe (area)
are entitled to 20% of all new
aquaculture space.

**Maori are
a key part
of the NZ
Aquaculture
industry,
now and into
the future.**

THERE CAN BE NO DEBATE ABOUT
THE KEY ROLE KAIMOANA (SEAFOOD)
OCCUPIES FOR MAORI CULTURE;
IT PLAYS A PART IN MANY TRIBAL
HISTORIES, IDENTITIES AND
POLITICAL ALLEGIANCES.

