

Opportunities for fibre innovation

Beyond boundaries



A real need for solutions









Global brands driving sustainability

Consumer products





Automotive





Retailers





Consumer electronics



Food and beverage



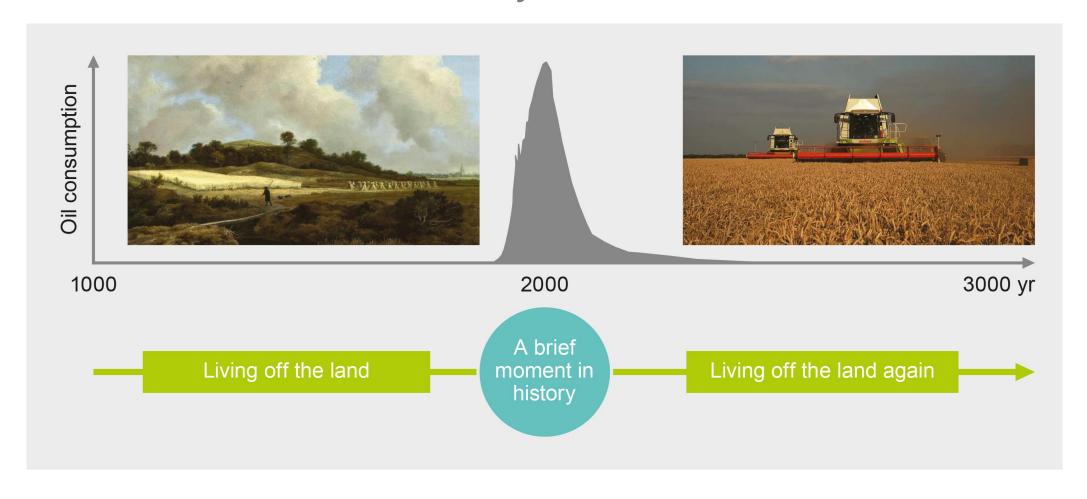








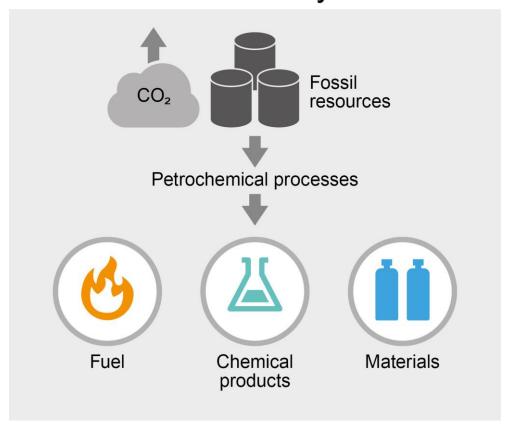
Return to a bioeconomy



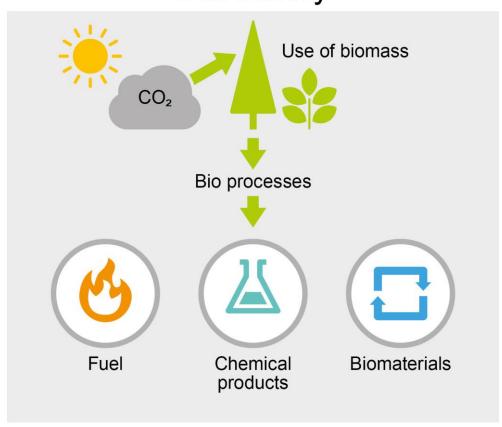


Oil economy to bioeconomy

Oil refinery

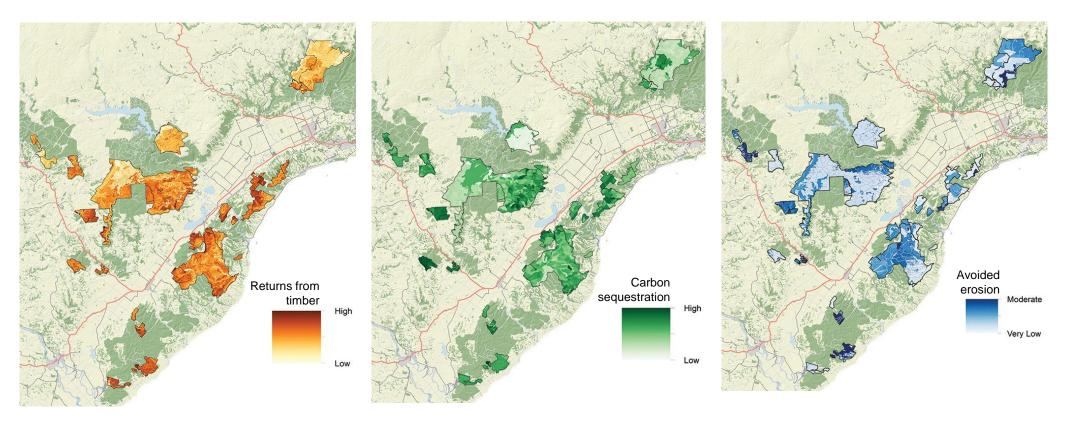


Biorefinery





Redesigning the landscape



Right land use, right location, right resources



Designing with product in mind







From gene and seed to final product



Food and fibre innovation across sectors



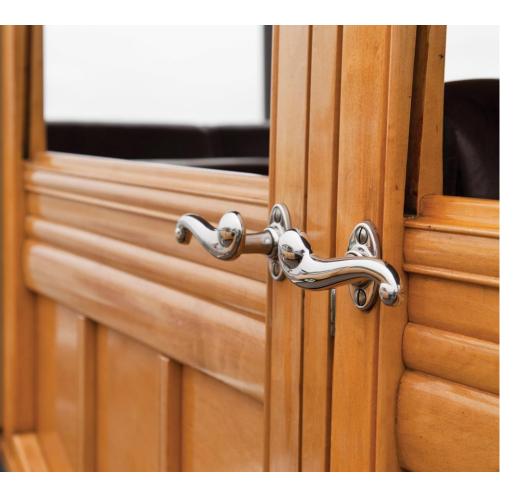
Renewable resources in built environment

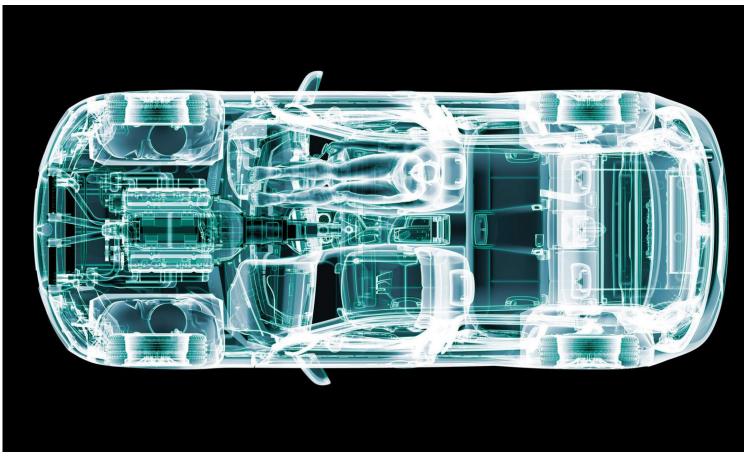






Automotive – back to the future









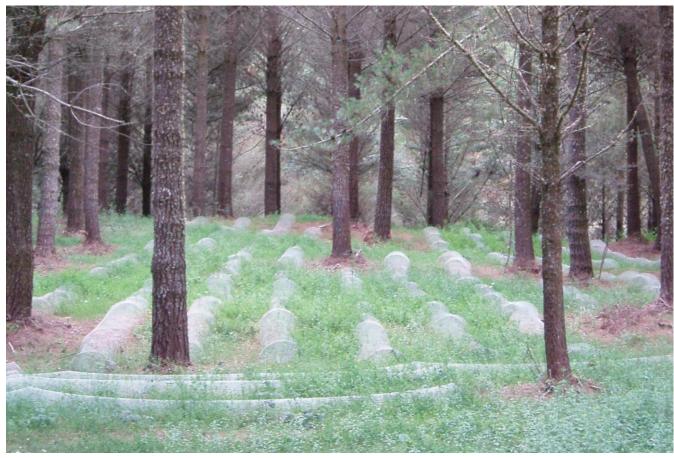
Healthcare – past and present





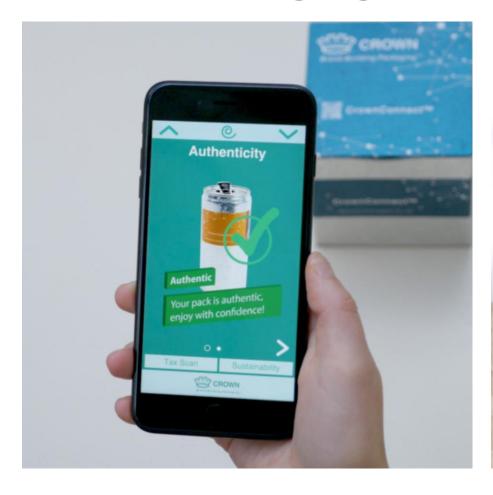
Forest under-cropping







Smart packaging







Rural plastic waste elimination



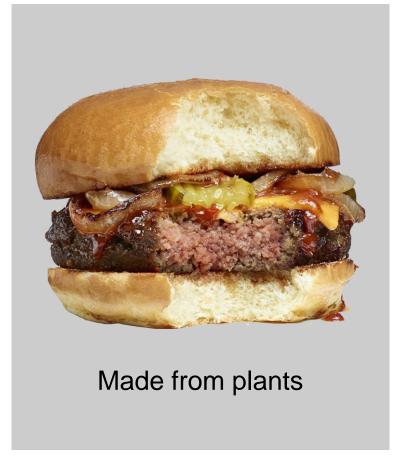


Change is an opportunity for innovation



Preparing for future events







Circular bioeconomy – a world of opportunities





