

## Quarterly Progress Summary: January to March 2018

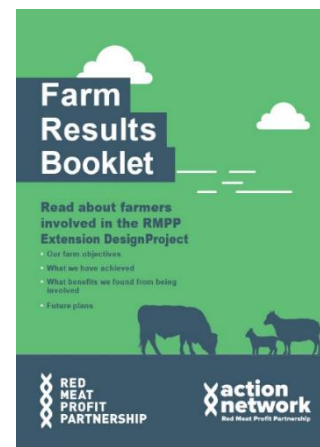
### *Red Meat Profit Partnership*

#### Summary of progress during this quarter

- Stakeholder Engagement Manager appointed and stakeholder engagement plan, with communications support, being developed for intensive programme over the next three months with Rural Professionals and Meat Companies in particular.
- 21 meat-processing plants have now implemented the electronic Animal Declaration tool (eASD).

#### Key highlights and achievements

- RMPP Action Network has 51 Action Groups of seven to nine farm businesses registered online and 26 Rural Professionals trained as active group Facilitators.
- 15 meat processors are now confirmed as being a part of the NZ Farm Assurance Programme.
- Six of the seven Future Focus capability-raising courses for farming partners, delivered by AWDT, were fully booked within a fortnight of being offered.
- Primary Schools programme popular, with 800 students visiting a farm by the end of term one and another 1,530 by the end of May. It is receiving highly positive media coverage.
- 465 women registered so far this financial year for the Understanding Your Farming Business (UYFB) programme.
- Whenua Ora programme for the education and placement of young Maori on farms launched in February 2018. RMPP is co-funding Whenua Ora for the red meat part of the programme.



#### Collaboration with other PGP programmes

- Representatives from RMPP and other PGP programmes with extension projects participated in an MPI Farm System Change workshop.



## Upcoming

- KPI collateral to support the online calculators developed by RMPP will be published and distributed.
- Within RMPP Action Network, the immediate focus will continue to be the raising of awareness and understanding amongst Rural Professionals, allowing them to promote, then connect farmers into Action Groups and/or with information and resources.
- Opportunities will be taken up to present at a number of seminars with Rural Professionals and partners including ANZ, Rabobank, Beef + Lamb New Zealand, ICAANZ and ANZCO Foods.
- Eight learning modules will be available on the knowledge hub by end of May 2018  
[www.knowledgehub.co.nz](http://www.knowledgehub.co.nz).

## Investment

Investment period	Industry contribution	MPI contribution	Total investment
During this Quarter	1,143,950	1,143,950	2,287,901
Programme to Date	14,199,445	14,199,445	28,398,890