

What Kiwis think about biosecurity

61%

understand biosecurity and know that it's **important**



96%

think it's **important** to protect New Zealand from unwanted pests, weeds and diseases

However, only

2%

think that a biosecurity breach would have any personal impacts on their lives



51% of under 30 year olds know what biosecurity means and think it's important

35% of 18-24 year olds know what biosecurity means and **think it's important**



73% understand that

biosecurity involves education at airports and ports to encourage people to declare or dispose risk items

Around

50% understand that

biosecurity involves being vigilant and reporting anything suspicious at home or in their community

29%

are **confident** they can spot pests, weeds or diseases

59%

of New Zealanders say they **know what to do** if they find an unwanted pest, weed or disease



38%

have **never** taken action to control unwanted pests or diseases



93%

of transport/distribution businesses and

76%

of producers say they **have a good understanding of biosecurity**



91% of transport/distribution businesses and

81% of producers **know what to do** if they spotted an unwanted pest or disease



67% of producers and

78% of transport/distribution businesses **are confident** they can spot a pest, weed or disease



18%

(576,000) **regularly take action** to control plant or animal pests somewhere beyond their own properties

71%

of transport/distribution businesses and

30% of primary producers are **actively managing pest and disease risk** associated with their business

