



Sustainable Land Management and Climate Change Programme (SLMACC) 2019 Extension Framework Template

Project title:

Project purpose:

Project Outcomes:

Extension Leader:

1. What extension approach provides the best fit for your project?

What type of extension project is this?

2. Participants - who will be involved in assisting with delivery of the extension programme? (Co funders, researchers, facilitators)

3. Desired practice change goals – what will success look like?

What thinking and/or actions do you hope the participants in the extension programme will gain and/or put in place as a result of your extension programme?

What types of activities are you going to use to engage and support your target group/s in the extension learning?

4. Design and communication of extension activity and/or programme

What delivery approaches and presentation techniques are you going to use to engage your target group/s in learning that makes a difference?

How the results/outputs of the project will be communicated to the end-users to enhance scientific, technological and/or farmer understanding.

5. Monitoring and evaluation

Complete what sections are applicable to your project.

How will you know how you are progressing towards, and when you have achieved, your desired practice change?

Well-designed monitoring and evaluation will provide timely insight into how you are progressing towards your practice change and it will also provide insight into how you might need to change and improve your extension delivery to reach your goals.

6. Success measures, e.g., track the changes before, during and after of:
 - a) participants' motivation and willingness to change
 - b) knowledge and confidence
 - c) attendance and participation in and reaction to extension events
 - d) intention to make changes (what, exactly); and actual change in behaviour or practice
 - e) barriers and enablers to changing their behaviour or practice (are there common themes to learn from?)
 - f) relationships: engagement with and influencing others (e.g., how well have people shared information? Built trust? Influenced X others to also make changes?)
 - g) impact of the extension programme (this could be a mix of hard data and stories about the impact socially, environmentally, culturally and economically – for the participants and the wider community)
7. Data to be collected for each success measure - include a 'benchmark' or 'baseline' data, to compare back against'
8. 'Who is going to collect and analyse the data, and when, e.g., include collection of observation data from a trainer or facilitator; and what are the 'before', 'during' and 'after' dates? When will you report on the data and any recommended changes to MPI or other interested parties?'
9. What resources (money, people, time, etc.) will you need to carry out these activities? Are they included in the overall extension work plan, activities and budget?

Example: On a scale of 1 – 5, to what extent do you agree or disagree with the following statements?

	Strongly disagree	Disagree	Neutral (neither agree or disagree)	Agree	Strongly Agree	Unsure	<i>Not applicable</i> (N/A)
	1	2	3	4	5		
I have good knowledge and skills in [X area of extension]							
I am motivated and willing to change							
I found the [information, training etc] useful							
...							
Any comments?							