



Red Meat Profit Partnership

July to September 2018 Executive Summary

Summary of progress during this quarter

- Seventy four RMPP Action Groups with approved Extension Plans
- Commencement of awareness advertising campaign to promote farmer and rural professional involvement with RMPP Action Network

Key highlights and achievements

- Launch of KPI booklet to support online tools (print and digital)
- RMPP Action Network online registrations continue to grow steadily
- 50 farming couples have completed Future Focus programme which brings farming partners together to achieve their business goals and aspirations
- 156 Rural Professionals have now completed Facilitator training workshops
- Over 3,500 primary school children have visited a farm through the Agriculture in Education project designed to attract future talent to the sector
- 2,500 secondary school students had used study resources in the school year to September 2018

Collaboration with other PGP programmes

- No collaboration activity to report during the quarter

Upcoming

- Completion of Understanding your Farming Business programme for 2018 with nine graduations to be held in October 2018
- Launch of Taking Ownership of Your Financials workshop initially offered to RMPP Action Network Action Groups

Investment

Investment period	Industry contribution	MPI contribution	Total investment
During this quarter	1,520,887	1,520,887	3,041,774
Programme to date	16,802,313	16,802,313	33,604,626