Outcomes Model for Primary Growth Partnership Fund Portfolio (2013)

Long term outcomes for New Zealand

2018 - 2030

Medium term outcomes for sector

2016 - 2020

Short term outcomes for PGP partners

2014 - 2016

Activities & Outputs
2009 – 2018

Enablers & Inputs

Increased exports and economic growth (eg, GDP)

NZ internationally competitive in global market

Enhanced international reputation

Value of resources unlocked/ maximised, within environmental limits





Maximised, sustainable economic growth across primary industry

Accelerated/ 'step change' improvement in sector performance

Increased profitability & resilience for sector

More sustainable, secure use of resources

Better informed & skilled sector

Greater productivity

Increased volume & value of products

Growth in markets, market share



Safer and more skilled workplaces

More efficient processing – faster, cheaper, less waste

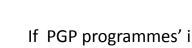
More efficient, predictable &consistent supply Higher volumes / more consistent production

New / bigger/ more profitable markets

Improved infrastructure

Increased adoption of best practice techniques/ business models and market leading equipment

New, market-led products / ingredients



If PGP programmes' innovative activities are successful ...



PGP programmes carry out activities, and produce outputs

Eg: Identify commercial viability of new or improved products and technologies, identify new markets/ high value products, develop/ enhance infrastructure (eg, databases, more efficient processing), communicate best practice

Government & private co-investment in primary industry innovation activity

Build on existing research & knowledge

Develop collaborative/ joint venture partnerships across traditional silos

Additional benefits

for the sector and New Zealand

Environmental benefits

Social benefits, eg, more vibrant rural communities

Enhanced global reputation for NZ in sectors such as research, technology

Increased investment, collaboration, sharing of ideas across sector, and actioning of value-chain model

Creation/ expansion of NZ support sectors, eg, research communities

Sector emulation of new knowledge/approaches, share IP

New networks, cross-over knowledge benefits

Problems & Opportunities

Accelerate industry innovation, beyond business as usual (bigger, better, faster)

Increasing global demand for high quality food products – leverage NZ's unique advantages & reputation, & maximise margins with *high-value* (market-led) products

Fragmented, commodity-based sector competing with itself: build an integrated 'value chain' approach, & significantly increase exports