

Outcomes Model for Primary Growth Partnership Fund Portfolio (2013)

Long term outcomes for New Zealand
2018 - 2030

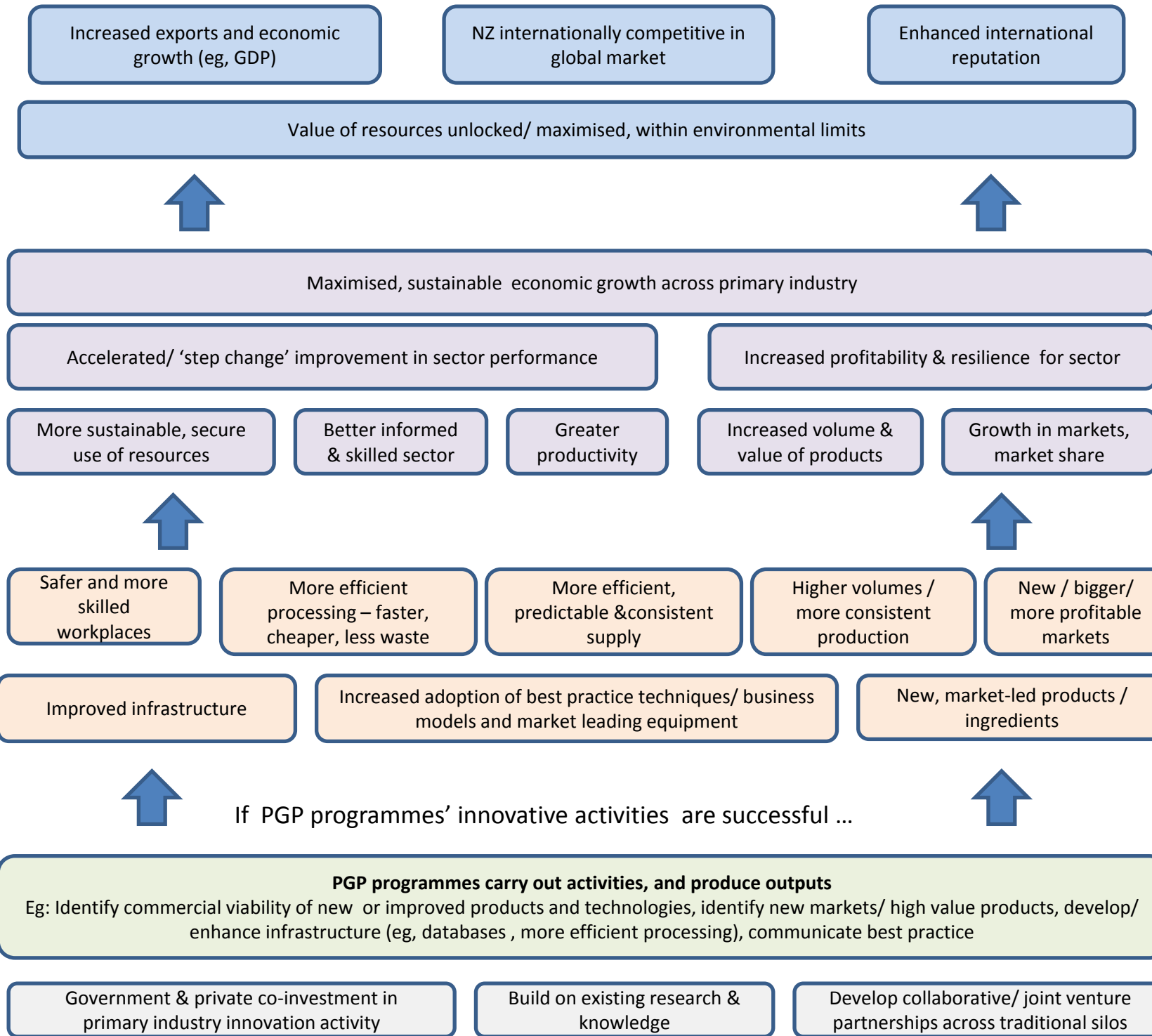
Medium term outcomes for sector
2016 - 2020

Short term outcomes for PGP partners
2014 - 2016

Activities & Outputs
2009 - 2018

Enablers & Inputs

Problems & Opportunities



Additional benefits for the sector and New Zealand

Environmental benefits

Social benefits, eg, more vibrant rural communities

Enhanced global reputation for NZ in sectors such as research, technology

Increased investment, collaboration, sharing of ideas across sector, and actioning of value-chain model

Creation/ expansion of NZ support sectors, eg, research communities

Sector emulation of new knowledge/approaches, share IP

New networks, cross-over knowledge benefits

Accelerate industry innovation, beyond business as usual (bigger, better, faster)

Increasing global demand for high quality food products – leverage NZ's unique advantages & reputation, & maximise margins with *high-value* (market-led) products

Fragmented, commodity-based sector competing with itself: build an integrated 'value chain' approach, & significantly increase exports